



## **ICNETWORKS UNVEILS ICNET WIRELESS BROADBAND SERVICES FOR WIRELESS DIGITAL SIGNAGE**

*ICNetworks will supply wireless broadband data for I.C.G.'s revolutionary wireless digital signage solution via Tier 1 Carrier Agreement, complimenting ICNet's Billable WiFi Hotspots*

April 1, 2008 – Las Vegas, NV. ICNetworks, Inc. (ICNet), a wholly owned subsidiary of I.C.G. (Internet Connectivity Group, Inc.) will provide wireless broadband data services and connectivity for I.C.G.'s wireless digital signage solution, under the brand ICNet. This new arrangement compliments ICNet's billable WiFi hotspot in providing a complete, end-to-end wireless digital signage solution.

As part of the structure, ICNetworks will purchase wholesale wireless broadband capacity from Tier 1 Carriers and then resell this as ICNet wireless broadband data access plans to digital signage customers. In addition to connectivity, ICNet services also encompass several value-add features for customers contemplating deploying or upgrading Digital Signage. These include ad-injections, persistent banners, SMS/short code promotions, remote content filtering and a billable WiFi hotspot solution. ICNet's Billable WiFi hotspot solution provides digital signage customers with a potential recurring revenue stream to accelerate project ROI, add to long-term profitability per site and enhance overall user experience.

"With our ICNet wireless connectivity solution in place, we are pleased to be able to provide these value-add services for increased effectiveness of our overall solution," says Kevin Howard, CEO of I.C.G. and ICNetworks "This enables us to offer our customers a set of high-yield tools that increase brand exposure, generate revenue and grow their business," Howard continues.

The ICNet wireless broadband data services will be rolling out Q2-08 in the US.

### **About I.C.G.**

I.C.G. (Internet Connectivity Group, Inc.) was formed in 2004 to create and provide wireless solutions to the enterprise marketplace. With its premiere end-to-end wireless digital signage solution and by aligning with tier one global partners, I.C.G. has created an operating infrastructure and mature distribution channels that will revolutionize the digital signage marketplace. I.C.G.'s unique business model offers a combination of technologies that is revolutionizing the sales and marketing efforts for businesses of all sizes. For more information please visit: [www.internetconnectivitygroup.com](http://www.internetconnectivitygroup.com)

**FOR FURTHER INFORMATION, PLEASE CONTACT:**

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