



FOR IMMEDIATE RELEASE

## **The Digital Signage Group Expands Product Offering to Include 3G/4G Cellular Data Services Designed for Digital Signage**

**TDSG signs agreement with Internet Connectivity Group to offer their world class 3G/4G cellular data solutions.**

SEATTLE (May 14, 2007) – The Digital Signage Group announced today that they have signed an agreement with Internet Connectivity Group (ICG) to offer a portfolio of digital signage 3G/4G cellular based data solutions to their clients. “We are always searching for and evaluating technology products and services to enhance our offering to our dedicated customer base”, stated Jill Miller, President of TDSG. Miller goes on to say, “ICG has created a product platform with the objectives of digital signage in mind. Their programs address flexibility, reliability and increased profitability, which are the three most important product characteristics our clients expect.”

ICG's cutting-edge solutions introduce a new dimension to the fresh and ever-changing world of digital signage. By incorporating a 3G/4G cellular backbone, Wi-Fi capabilities, remote management, and the highest level of security, ICG's Mobile Media Spot™ revolutionizes the way content is delivered. This solution allows digital signage displays to be installed anywhere, anytime, permanently or temporarily, completely wirelessly. This in turn, provides a truly interactive experience to the end-user, incorporating additional revenue streams such as Billable Wi-Fi, SMS Short-code Messaging, Wireless Remote Content Filtering, and Persistent Banners/Ad Injection over Wi-Fi.

“We are thankful to have the opportunity to partner with an entity that has such a far-reaching, well respected name as The Digital Signage Group,” said Kurtis Van Horn, President of ICG. “The immediate success we have already had with their client base is a true testament to the overwhelming demand for our solutions,” said Van Horn.

The Digital Signage Group and Internet Connectivity Group will be exhibiting their solutions this week at the Digital Signage Expo in Chicago on 5/16 and 5/17. They will be at booth number #828. During the show, ICG will be demonstrating its revolutionary Mobile Media Spot and Video-WiFi Adaptor. There will also be two give-away drawings for our award-winning Mobile Bridge 6000, MSRP \$349.99. Join us for a FREE webinar on June 15th, where we will discuss the value of cellular connectivity in the distribution of Digital Signage content and the additional revenue models available using 3G/4G cellular technologies. For more information on the webinar, go to [www.tdsq.net/webinars.html](http://www.tdsq.net/webinars.html)

**About Internet Connectivity Group, Inc.**

Internet Connectivity Group (ICG) offers innovative solutions that are ideal for the numerous digital signage, distance learning and retail networking applications worldwide. This coupled with landline replacement, landline back up, portable networks, vehicle data connectivity, remote security/surveillance, and other machine-to-machine applications prove that they are on the cutting-edge of wireless connectivity. ICG is a privately held California Corporation headquartered in Lake Forest, California. For more information, please visit [www.internetconnectivitygroup.com](http://www.internetconnectivitygroup.com) or call 888.849.4207

### **About The Digital Signage Group**

The Digital Signage Group is a solutions based digital signage distributor devoted to providing a comprehensive line of digital signage products and services to the area of dynamic communications. We provide project consulting and coordination, constructing project teams, and a robust line of specialized software and hardware solutions. We also co-publish the Digital Signage Resource Directory and the Digital Signage Quarterly. More information is available at [www.thedigitalsignagegroup.com](http://www.thedigitalsignagegroup.com) or by calling 866-591- 1974.

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